

The Practiced Word Live - partner brief

The Practiced Word is a Christian coaching firm. Scripture guides the conversation, and behavior science helps people notice patterns and choose a practical next step. Individual coaching and executive coaching are one-on-one online services; the firm assigns the coach. Coaching is not counseling, therapy, medical care, addiction treatment, or crisis care.

Current services

Service	One session	Four sessions	Eight sessions
Individual	\$149	\$549	\$999
Executive	\$225	\$900	\$1,800

Packages are paid once, with no automatic renewal or expiration. The current client path uses the private portal for access and Zoom for one-on-one sessions.

The public show

The Practiced Word Live is planned as a weekly recorded livestream and podcast on Sundays at 4:00 p.m. Eastern. The public Live page will carry the broadcast link and replay after the pilot begins. Each episode connects one passage of Scripture, one real-life pattern, and one practice for the week. The show is educational and public; it does not provide individualized counseling, therapy, medical care, addiction treatment, or crisis intervention.

Ways to participate

Volunteer contributor

Pastors, Christian leaders, qualified coaches, and community educators may volunteer as a host, cohost, guest, moderator, or discussion-guide reviewer.

- There is no sales quota.
- Participation does not imply church, denomination, A.A., N.A., treatment-organization, or employer endorsement.
- A guest does not become a The Practiced Word coach merely by appearing.
- A separate recording release covers the episode.

Optional episode sharing

A church, Christian leader, professional group, or community educator may share an episode or resource because it is useful. Sharing is optional and does not require a sales pitch.

Sharing is voluntary and does not make the contributor a representative or salesperson for The Practiced Word.

Suggested episode language

The Practiced Word Live is a weekly conversation about putting Scripture into practice in ordinary life. Each episode connects a biblical passage with one practical action. This is an independent resource, not an official program of [organization]. Watch or listen here: [link]

Group sharing

A host may request the free conversation guide, a one-page discussion guide, an episode clip, the public episode page, or an optional educational presentation outline. Any coaching invitation should be separate from worship and pastoral care, and clearly identified as a paid service.

Do not solicit inside A.A. or N.A. meetings or imply affiliation with either fellowship. Use independent recovery ministries, recovery churches, treatment professionals, and approved public events for recovery-oriented distribution.

The Practiced Word website: <https://www.thepracticedword.com/live>